

### Macson Bell ©

# Business English Coaching

#### INDEX

# Table of Contents

03

Introduction

04

What's Included

05

Overview

06

Free Consultation



## Macson Bell ©

# 12-Week Business English Coaching Program



This bespoke Business English Mastery course is definitely for you if you want to excel in the international business and commerce arena. Whether you're a manager or a leader, or you work in finance, marketing, sales, procurement, HR or any other business-related field, this course will equip you to handle the complexities of business communication.



# Business English Coaching



#### 12 One-to-One Coaching Sessions

One x 45 minute Coaching Session per Week during the 12-Week Program.



#### 12 Assignment & Progress Evaluations

Weekly Assignment & Progress Evaluation with your Coach.



#### Interactive Video Workshops

Interactive Video Lectures with 24/7 Access for 4 months.



#### Executive Resource Bank & Coaching Pack

Includes a Digital Coaching Pack
Access to our Private Executive Resource Bank.
Email + WhatsApp Support (during 12-Week Program)



#### Certificates

Digital Certificate of Completion (Macson Bell Coaching)
Paper Certificate of Excellence (dependent on
performance.)



#### Price

€795 (All-inclusive.)

#### EXECUTIVE ENGLISH PROGRAMS

# The 12-week Business English Challenge

#### Overview

Success Rate: Above 95%

**Duration**: 12 Weeks

Format: Interactive course; focuses on Business Communication, language, grammar, writing and speaking, Skills Covered: Listening, Writing, Speaking, Reading, Use of English,

Vocabulary, Grammar

Number of sessions: 12 Personalized

Coaching Sessions

**Length**: 45 minutes each. **Delivery**: Skype, phone,

teleconference, or face-to-face.

Customization: Completely tailored to

individual business needs and

objectives.

Start of the program\*: To be

confirmed individually







"Your message is your brand. Communicate with intent and precision"



#### Contact Us Today for a FREE One-to-One Level Test, Needs Analysis and Consultation

\* Limited Places.

#### We use this session to:

- 1. Understand your objectives.
- 2. Answer ALL your questions.
- 3. Determine whether this program is right for you.